



## **Course Referral Program**

Canadian College of Massage & Wellness, with head office located in West Edmonton and a second location in Central Calgary, offers a wide range of complimentary wellness courses and training programs.

It is difficult for us to reach everyone who may be interested in our wellness courses and that is why we have developed a program to encourage course referrals from like-minded individuals, businesses and organizations.

Our Referral Program provides **'thank-you' payments** for each course registration referred. A complete breakdown of current course costs and referral payments is included on following page.

### **Who is Eligible to Receive Referral Payments?**

Any individual, business or organization who believes in health promotion is welcome to take part in our Referral Program. Please send us an e-mail or call to indicate your interest in our program and we will include you on our 'Referral Associate' list.

Referral payments are mailed each month based on completed registration payments.

### **Marketing Materials Provided**

As a Referral Associate, you will be provided with marketing materials and registration forms for courses you feel may be of interest to your clients or friends. Marketing materials you may request include:

- Full-color Posters
- Brochures
- E-newsletter Promotion (customized e-mail newsletter)

We are more than happy to 'personalize' our marketing materials to include your company name or logo. Please inquire for more information.

### **Become an Associate**

To become an Associate and take part in our Referral Program, we simply ask that you e-mail or call us to express your interest. We will provide any advertising materials that you require and registration forms for courses you feel are of interest to your clients/customers. Every month, we will write a referral cheque and send by mail directly to your location.

For more information on our programs, please see our website at [www.ccmt.ca](http://www.ccmt.ca)

*(see reverse side for current course costs)*

## Referral & Associate Program

Course Name	Current Cost	Referral Payment
Ayurveda Practitioner Training	\$3,600	\$300
Ayurvedic Massage Training	\$785	\$70
HypnoBirthing® Childbirth Education Class	\$295	\$25
Infant Massage Teacher Training	\$395	\$35
Massage Therapy Diploma Program (1000 hrs)	\$7,000	\$350
Massage Therapy Diploma Program (Upgrade to 2200 hrs)	\$7,000	\$350
Maternal Massage Specialization	\$395	\$35
Meditative Birth® Childbirth Education Class	\$295	\$25
Yoga Teacher Training (200 hrs)	\$3,200	\$250